

# Gross Profit Conversion Chart

If you want a margin of: (Gross Profit)	Multiply cost by: X	<u>OR</u>	Divide cost by: ÷
<b>20%</b>	<b>1.25</b>		<b>.8</b>
<b>25%</b>	<b>1.33</b>		<b>.75</b>
<b>30%</b>	<b>1.43</b>		<b>.7</b>
<b>33%</b>	<b>1.49</b>		<b>.67</b>
<b>35%</b>	<b>1.54</b>		<b>.65</b>
<b>40%</b>	<b>1.67</b>		<b>.6</b>
<b>43%</b>	<b>1.75</b>		<b>.57</b>
<b>45%</b>	<b>1.82</b>		<b>.55</b>
<b>50%</b>	<b>2.00</b>		<b>.5</b>

Example:

30% Gross Profit

\$5.99 cost       $5.99 \times 1.43 = \$8.57$     *OR*     $5.99 \div .7 = \$8.56$

35% Gross Profit

\$3.45 cost       $3.45 \times 1.54 = \$5.31$     *OR*     $3.45 \div .65 = \$5.31$

45% Gross Profit

\$4.49 cost       $4.49 \times 1.82 = \$8.17$     *OR*     $4.49 \div .55 = \$8.16$